



Fish & Fire

23rd Annual Friendraiser & Fundraiser

May 1st, 2025

In 2025, sponsorships will support Wild Places Prairie Plantings, revitalizing and enhancing prairies at several of our 65 QC Wild Places locations. Prairies play a crucial role in preventing polluting runoff into rivers, reducing erosion, moderating flooding, and recharging groundwater.

Held at the Waterfront Convention Center in Bettendorf, IA, guests will enjoy a plated dinner, silent and live auctions, and the honoring of Eddy Award winners who achieve and inspire impactful work on the river. Attendance: 250+ guests.

Invitations will be sent to over 6,300 households and will be promoted by email (10,000+ subscribers), on social media (8,800+ followers), in our 'eddy' Magazine (6,300+ readers) and on our website (1,300+ monthly visitors). Additional promotion will include press releases, local news spots, and brochures/flyers distributed throughout the Quad Cities.

2025 Fish & Fire Giving Opportunities

TITLE SPONSOR - \$5,000

- Plant a 1.5 ACRE prairie at the QC Wild Place of your choice.
- Special guest recognition table of 8 at Fish & Fire on May 1st, 2025.
- Title Sponsor and logo recognition on slides at the event, and on brochure mailer, website, social media, email, and all event & promotional materials.
- Enjoy a "pop-up picnic at the the prairie" - lunch for 8 at the prairie of your choice.
- Eight complimentary event registrations to one 2025 River Action event.*

GOLD LEVEL - \$3,000

- Plant a ONE ACRE prairie at the QC Wild Place of your choice.
- Table of 8 at Fish & Fire on May 1st, 2025.
- Logo recognition on slides at the event, and on brochure mailer, website, social media, email, and all event & promotional materials.
- Eight complimentary event registrations to one 2025 River Action event.*

SILVER LEVEL - \$2,000

- Plant a HALF ACRE prairie at the QC Wild Place of your choice.
- Table of 8 at Fish & Fire on May 1st, 2025.
- Logo recognition on slides at the event, and on brochure mailer, website, social media, email, and all event & promotional materials.
- Four complimentary event registrations to one 2025 River Action event.*

BRONZE LEVEL - \$1,250

- Plant a QUARTER ACRE prairie at the QC Wild Place of your choice.
- Table of 8 at Fish & Fire on May 1st, 2025.
- Logo recognition on slides at the event, and on brochure mailer, website, social media, email, and all event & promotional materials.
- Two complimentary event registrations to one 2025 River Action event.*

*Including: Explore the River, Ride the Island, Floatzilla, Taming of the Slough, and Golf Cart Tour. Excludes UMRC & QCEFS.



Getting Back to our Roots Pledge Form

Our Goal:

Through our prairie planting initiative, "Getting Back to Our Roots," we aim to restore 20 acres of native prairie across 20 QC Wild Places, enhancing our region's natural landscape, supporting wildlife habitats, and promoting healthy waterways.

Pledge to support River Action 41st Anniversary Celebration and efforts to:

- Enhance natural landscapes with deep-rooted prairie plants.
- Capture rain and divert runoff, helping to reduce flooding and improve water quality.
- Foster habitat for native birds, butterflies, and insects, fostering biodiversity.
- Recharge the aquifer, maintain clean streams, and naturally replenish our water sources.

Pledge Levels:

- | | |
|---|--|
| <input type="checkbox"/> \$5,000 - Plant 1.5 acres of prairie | <input type="checkbox"/> \$1,250 - Plant 1/4 acre of prairie |
| <input type="checkbox"/> \$3,000 - Plant 1 acre of prairie | <input type="checkbox"/> \$450 - Table of 8 at Fish & Fire |
| <input type="checkbox"/> \$2,000 - Plant 1/2 acre of prairie | <input type="checkbox"/> Other Pledge Amount: \$ _____ |

Signature

Date

Name: _____

Organization: _____

Address: _____

Phone: _____

Email: _____

Credit Card #: _____

Exp: _____ CVV: _____

- Check inclosed
- Please invoice me
- Pay by credit

Please make checks payable to:

River Action

822 E. River Dr.

Davenport, IA 52803

501c3 Tax ID # 42-1267366

All donations are tax deductible.

Thank you for pledging to "Get Back to Our Roots" and restoring our region's natural landscape!

